

- Job Title: **Senior Medical Writer**
- Reporting to: Medical Director or Scientific Lead
- Team: Medical Team

## EMOTIVE

emotive is a London- and Boston-based, award-winning healthcare communications agency, founded over 15 years ago with a simple vision of changing lives by helping those who are unwell to get new and amazing treatments that can make them better. We recognise that only true engagement can facilitate change, and we use our combination of scientific, creative and technical expertise to stimulate optimal participation by all those in the care pathway.

We are part of Synaptiq Health, a collection of individual, best-in-class agencies and consultancies with offices throughout Europe and the US who provide life science clients with integrated or stand-alone support services across the three key components critical to product success; **INSIGHT**, **ENGAGEMENT** and **ACCESS**.

We are rooted in our core values of **IMAGINATION**, **COLLABORATION**, **EMPOWERMENT**, **INTEGRITY** and **AGILITY**, and seek to hire extraordinary talent in those who not only hold these same values but have a passion to succeed, deliver and grow.

## PURPOSE

The Senior Medical Writer will be responsible for working across a number of accounts and therapy areas. They will provide scientific input into the project strategy and develop engaging and accurate copy for selected healthcare communications projects covering scientific communications, brand communications and patient communications. These can range across a wide variety of media including, but not limited to, digital applications, web-based projects, print materials, internal communications, storyboards, slide decks and meeting materials. The Senior Medical Writer will also be responsible for supporting junior members of the team, either through coaching or review of their work and providing constructive criticism. Finally, the senior medical writer will participate in proposals and pitches for their accounts and/or potential new clients in their key therapy areas.

## KEY RESPONSIBILITIES

- Developing and writing engaging, accurate and fully referenced copy for selected accounts and reviewing other team members work on these accounts to ensure high quality deliverables
- Developing and writing copy for different media including, but not limited to, digital applications, web-based projects, print materials, storyboards, slide decks and meeting materials
- Take the role of scientific lead on medium-sized account(s), with support from a senior team member, where appropriate
- Act as in-house therapy area expert within at 1 or 2 disease areas
- Participate in the development and delivery of proposals for new business, including within their designated accounts and in therapy areas where they have specific experience
- Attend client and thought-leader meetings and teleconferences, leading on the content discussions as appropriate
- To ensure all work allocated is executed within the timeline and schedule provided and to record all hours worked accurately on Synergist
- Collaboratively work with the design, development and accounts teams to produce high-quality communications
- To actively contribute toward optimising ways of working within the medical team.
- To actively respond to fluctuating business workloads, which may involve assisting with other team members' workload as directed.
- To develop and maintain excellent relationships with all other departments.
- To be a brand guardian, both for our own company brand as well as for our clients.
- To manage personal workload and schedules
- Perform other duties as assigned.

## REQUIRED KNOWLEDGE, SKILLS AND ABILITIES

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- Existing experience within the healthcare setting, either within an agency or clinical setting, with experience of writing for different audiences
  - Educated to degree or post-graduate level in life sciences or relevant area
  - Therapy area experience across 3 or 4 disease areas
  - Excellent attention to detail and ability to work simultaneously on more than one project
  - Good knowledge and understanding of current international life sciences arena
  - Ability to provide realistic ideas for projects which deliver on client's objectives
  - Experience across various channels of healthcare communications
  - Ability to write accurately and creatively in a fast-paced environment
  - Ability to meet reasonable timelines.
  - Adaptability and flexibility to changing priorities
  - Able to work as part of a team or solo.
  - Excellent verbal and written communication.
  - Ability to establish and maintain effective working relationships with co-workers, managers and clients.
  - You must be experienced in Microsoft Office
  - Sound judgement and decision making skills with ability to distinguish when further supervision is needed.
  - Demonstrated ability to deliver results to the appropriate quality and timeline metrics.
  - Strong software and computer skills, including MS Office applications.

## CRITICAL RELATIONSHIPS

The Senior Medical Writer will hold critical relationships with all members of the Medical Team, other writers, the Creative Team and Client Service teams.

## MINIMUM REQUIRED EDUCATION AND EXPERIENCE

- Bachelor's degree in science or medical or healthcare experience. Experience of healthcare communications writing ideal but not a pre-requisite as this is a training role.
- Graduate degree in medical or scientific subject a plus

## PHYSICAL REQUIREMENTS

- Extensive use of keyboard requiring repetitive motion of fingers.
- Face-to-face communication requiring accurate perception of speech.
- Regular sitting for extended periods of time.
- May require travel.