

- Job Title: **Medical Writer**
- Reporting to: Medical Director or Scientific Lead
- Team: Medical Team

EMOTIVE

emotive is a London- and Boston-based, award-winning healthcare communications agency, founded over 15 years ago with a simple vision of changing lives by helping those who are unwell to get new and amazing treatments that can make them better. We recognise that only true engagement can facilitate change, and we use our combination of scientific, creative and technical expertise to stimulate optimal participation by all those in the care pathway.

We are part of Synaptiq Health, a collection of individual, best-in-class agencies and consultancies with offices throughout Europe and the US who provide life science clients with integrated or stand-alone support services across the three key components critical to product success; **INSIGHT**, **ENGAGEMENT** and **ACCESS**.

We are rooted in our core values of **IMAGINATION**, **COLLABORATION**, **EMPOWERMENT**, **INTEGRITY** and **AGILITY**, and seek to hire extraordinary talent in those who not only hold these same values but have a passion to succeed, deliver and grow.

PURPOSE

The Medical Writer will be responsible for developing engaging and accurate copy for a wide variety of healthcare communications projects covering scientific communications, brand communications and patient communications. These can range across a wide variety of media including, but not limited to, digital applications, web-based projects, print materials, internal communications, scripts, slide decks and meeting agendas and materials.

KEY RESPONSIBILITIES

- Developing and writing engaging, accurate and fully referenced copy for a wide variety of accounts
- Developing and writing copy for a wide variety of media including, but not limited to, digital applications, web-based projects, print materials, internal communications, scripts, slide decks and meeting agendas and materials.
- Carrying out research, finding both background information and key clinical papers, and keeping the team up to date where necessary on the therapy areas and products we are working on
- Finding insights around the disease, patient pathways and experiences and HCP practice to inform the pitch process as well as project development
- Attend client meetings and (on occasion) pitch presentations where needed, representing the medical team and being the expert on the key therapy area, patient group and product.
- Lead scientific and medical discussions, both internally and with clients
- To ensure all work allocated is executed within time line and schedule provided and to record all hours worked accurately on Synergist
- Collaboratively work with the design, development and accounts teams to produce high-quality communications
- To actively contribute toward optimising ways of working within the medical writing team.
- To actively respond to fluctuating business workloads, which may involve assisting with other team members' workload as directed.
- To develop and maintain excellent relationships with all other departments.
- To be a brand guardian, both for our own company brand as well as for our clients.
- To manage personal workload and schedules

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES

- Experience at a medical communications agency
- Evidence of previous medical communications work
- BSc in medical or scientific subject
- Exceptional attention to detail and ability to work simultaneously on multiple projects
- Ability to write accurately and creatively in a fast-paced environment

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- Ability to meet demanding timelines.
 - Adaptability and flexibility to changing priorities
 - Able to work as part of a team or solo.
 - Excellent verbal and written communication.
 - Ability to establish and maintain effective working relationships with co-workers, managers and clients.
 - You must be Mac literate and experienced in Microsoft Office
 - Experience of Axure is a plus.

CRITICAL RELATIONSHIPS

The Medical Writer will hold critical relationships with all members of the Medical Team, other writers, the Creative Team and Client Service teams.

MINIMUM REQUIRED EDUCATION AND EXPERIENCE

- Bachelor's degree in science or medical or healthcare experience. Experience of healthcare communications writing, including writing for web and app design, information design, brochures, flyers and other small print.
- Graduate degree in medical or scientific subject a plus

PHYSICAL REQUIREMENTS

- Extensive use of keyboard requiring repetitive motion of fingers.
- Face-to-face communication requiring accurate perception of speech.
- Regular sitting for extended periods of time.
- May require travel.