

Research Director for Healthcare Industry

Founded in 1998, Genactis is a full-service agency with global reach and local expertise delivering Market Research Strategies for Healthcare. We partner with Synaptiq Health, a collection of individual, best-in-class agencies and consultancies with offices throughout Europe and the US who provide life science clients with integrated or stand-alone support services across the three key components critical to product success; INSIGHT, ENGAGEMENT and ACCESS.

With more than 20 years of experience, Genactis provides its services to a wide array of the major Pharmaceutical, Biotech, Device and Diagnostics companies worldwide with the development and commercialisation of their products, from discovery to patent expiry strategies. Passionate about what we do our mission is to guide the actors of the healthcare industry in the development of life changing medical solutions, ultimately to offer patients better lives.

Genactis is seeking an additional dynamic and committed Research Director, responsible for global project management from the proposal stage, through to final study deliverables. This is a largely autonomous role offering the opportunity to lead and grow key international accounts, penetrating new areas and providing a consultative approach to client's business issues.

The Research Director Position is a full-time permanent position, based in the UK with some overseas travel required.

What our team say about us:

- "I'm proud to work here and adhere to our core values of integrity, inspiration, commitment, teamwork, flexibility and agility"
- "We have a profound understanding of the healthcare market across key therapy areas – we are committed to make an impact on the healthcare industry and a positive contribution to patient healthcare"

Primary Responsibilities include:

- Writing proposals and budgets
- Overseeing an international Research team and other third parties on a day to day basis within the study framework
- Creating the study material
- Moderating interviews / focus groups requiring seniority
- Analysing qualitative and quantitative data
- Creating engaging presentations
- Liaising with clients throughout the project supporting business development in conjunction with the Client Services Director/Manager
- Maintaining an up to date knowledge of healthcare and client compliance guidelines, regulatory issues and operating procedures and ensuring adherence

Essential Requirements:

- Solid experience in project management in the healthcare industry and/or healthcare market research
- Demonstrable record of managing others
- Strong client management skills
- Highly motivated
- Solid knowledge of quantitative and qualitative methodologies
- Strong analytical, communication and presentation skills
- High level English language skills, both written and oral
- Other foreign language skills helpful

Education

- A science/life sciences degree and/or business-related Master's