

Multilingual Market Analyst for Healthcare

Take the next step into a career in market research by contributing towards the growth of a dynamic and highly experienced healthcare research team.

Founded in 1998, Genactis is a full-service agency with global reach and local expertise delivering Market Research Strategies for Healthcare.

Passionate about what we do our mission is to guide the actors of the healthcare industry in the development of life changing medical solutions, ultimately to offer patients better lives. With more than 20 years of experience Genactis provides its services to a wide array of the major Pharmaceutical, Biotech, Device and Diagnostics companies worldwide with the development and commercialisation of their products, from discovery to patent expiry strategies.

Genactis is seeking a Market Analyst, fluent in English and other EU languages, specifically German, Spanish, French or Italian. The Market Analyst position is a full-time permanent position, based in the UK with some overseas travel required.

If you are enthusiastic, naturally curious, well organized, have a strong analytical sense, are eager to learn new techniques and methods, you will enjoy this unique opportunity for a young professional wanting to join a multi-cultural team thriving in a global business environment.

What our team say about us:

- "I'm proud to work here and adhere to our core values of integrity, inspiration, commitment, teamwork, flexibility and agility"
- "We have a profound understanding of the healthcare market across key therapy areas – we are committed to make an impact on the healthcare industry and a positive contribution to patient healthcare"

Responsibilities

- Work in close collaboration with the Research Directors as part of an international team
- Manage project-related fieldwork and subcontractors in one or more countries
- Handle research material translations
- Undertake both qualitative and quantitative research studies
- Oversee the recruitment of participants and scheduling of interviews
- Identify and recruit high level experts in the healthcare industry
- Moderate interviews / focus groups with key stakeholders
- Analyse the results and create insightful reports
- Prepare story-lined presentations, with highly visual content
- Maintain database of country-specific subcontractors (translations, field agencies, etc.)
- Develop/maintain up to date knowledge base in the field of healthcare (i.e. Pharmaceuticals, Diagnostics Medtech, public healthcare system / regulatory) in the local market(s).
- Respect Genactis standard procedures and comply with the industry guidelines and country-specific regulations

Requirements

- A minimum of 1-year experience in healthcare market research, managing fieldwork, analyzing data and writing reports
- Strong analytical skills
- You are passionate about market research

- Excellent teamworking skills
- Have a strong sense of customer service and respect deadlines without compromising on attention to detail
- Highly flexible and can accommodate changing workloads and/or some overseas travel
- German, Spanish, French or Italian speaking
- Fluent in English, written and spoken
- Proficiency in Microsoft Word, Excel, and PowerPoint

Educational background

- A science/life sciences degree and/or business-related Master's